



Expand Your Network with RosettaNet's Partner Discovery Service

RosettaNet's **Partner Discovery Service** provides a single location where RosettaNet members and other public users can easily publish, browse and search business profile and Partner Interface Process® (PIP®) implementation status for member and non-member companies. In addition, RosettaNet members have the exclusive option to subscribe to notifications when information updates are available.

Manage Partner Information

To add new partners or PIPs to your trading network, you need to identify the right partner, then collect a considerable amount of information about that company including business profile, contacts and current capabilities. Compiling and updating this information as it changes across multiple trading partners is a costly, labor-intensive and time-consuming process.

Even after a RosettaNet process is implemented with a partner, there invariably are changes to contact information or connectivity profiles that require immediate attention. Without a proper notification system for broadcasting and receiving these changes, electronic networks can slow or even stop, creating disorder in the supply chain—wasting valuable time. Restoring order can sometimes require the time and efforts of multiple individuals throughout the organization, with the potential to negatively impact profitable customer relationships.

Increase the Value of Your RosettaNet Implementation

Partner Discovery Service can save your company a great deal of time by assembling complete, accurate information needed to add new trading partners or additional PIPs. The valuable information contained in the RosettaNet Trading Partner Directory can support your critical business decisions, such as what partner to connect with or which PIP to implement next to achieve maximum value.

Identify New Revenue Opportunities

Partner Discovery Service can help your company obtain visibility from the broad RosettaNet community and showcase your current RosettaNet capabilities, allowing potential trading partners to make well-informed, new partner decisions. The directory information can also help in planning future RosettaNet implementation strategies, making sure you achieve the most value for your efforts.

KEY FEATURES AND BENEFITS

- **Maximized Implementation Value**

The Trading Partner Directory can be searched to identify which companies have compatible RosettaNet capabilities in place today. New partners or new PIPs can be set up in your network quickly. And, the enhanced PIP relationship feature quickly identifies companies with specific PIP capabilities.

- **Showcase for Implementation Success**

Published business profile information and PIP implementation status is made visible to the entire RosettaNet community consisting of large, medium and small implementers and solution providers worldwide. The partner relationship feature showcases successful implementations among trading partners and highlights the solution providers that helped them get there.

- **Tailored Regional Representation**

Support for regional profiles allows RosettaNet regional members to publish region-specific contact and implementation data on a global scale. Descriptive business information can be localized to the regional language to improve communication and convey relevant, appropriate messages targeted at a specific geographic region.

- **Timely Information Updates**

Notifications are available to RosettaNet members on updates made to the Trading Partner Directory, simplifying partner profile management for both the sender and recipient. Members specify what information, at which companies, is important to them. Publishers submit updates only once to the directory and emails are automatically sent to all subscribed members when that new information is posted to the directory.

UPDATE YOUR PROFILE TODAY!

The value of the RosettaNet Trading Partner Directory increases dramatically as more companies participate. Support the successful growth of the RosettaNet community by updating your profile with complete, accurate information. RosettaNet Champions can update their company's profile by going to the RosettaNet home page, clicking on ***Trading Partner Directory*** at the top right of the navigation bar, and then clicking the ***Edit Profile*** button to submit updates.

SPREAD THE WORD!

Make the directory more valuable to you by encouraging your partners to update current profiles or register new ones. Both RosettaNet members and non-members are eligible to register and update their profiles **free of charge.**

Services to Grow Your Value Chain

RosettaNet's Partner Discovery Service is part of a suite of services focused on increasing time-to-value of RosettaNet implementations. Companies rely on RosettaNet Standards to provide efficient information flow within their supply chains. With the addition of RosettaNet Services, companies can look to RosettaNet to help grow their value chains.

RosettaNet: Optimizing the Global Supply Chain

RosettaNet is a non-profit consortium dedicated to the collaborative development and rapid deployment of open, Internet-based business standards that align processes within the global trading network. More than 500 multinational and regional companies in the information technology, electronic components, semiconductor manufacturing and telecommunications industries participate in RosettaNet's strategic standards and services development. Fortune 1000 companies worldwide have implemented RosettaNet standards, conducting B2B operations that value billions in annual revenues.

For more information on how to engage with RosettaNet, visit www.rosettanet.org.