



Telecom Council June 3rd 03, Newcastle, UK

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Why RosettaNet is an opportunity for the Telecom Industry

- RosettaNet is already “de facto” in electronics industry
 - Working management structure in place for IT, Electronic Component, Semiconductor Manufacturers and Solution Provider boards
 - Most suppliers of the telecom manufacturers use RosettaNet which creates the opportunity to use the same standard throughout the entire supply chain
- First Preparation Meetings took place in Autumn 2002
- Council Foundation started in February 2003
- Today, 7 members and 3 in the final decision phase
 - Value Proposition has been developed
 - Press Release is going to be published soon
- Next steps:
 - Ongoing Recruiting
 - RosettaNet Enablement for new RosettaNet users
 - Process Priorization
 - Driving Implementations among Members (and within the industry)

RosettaNet Telecom Council

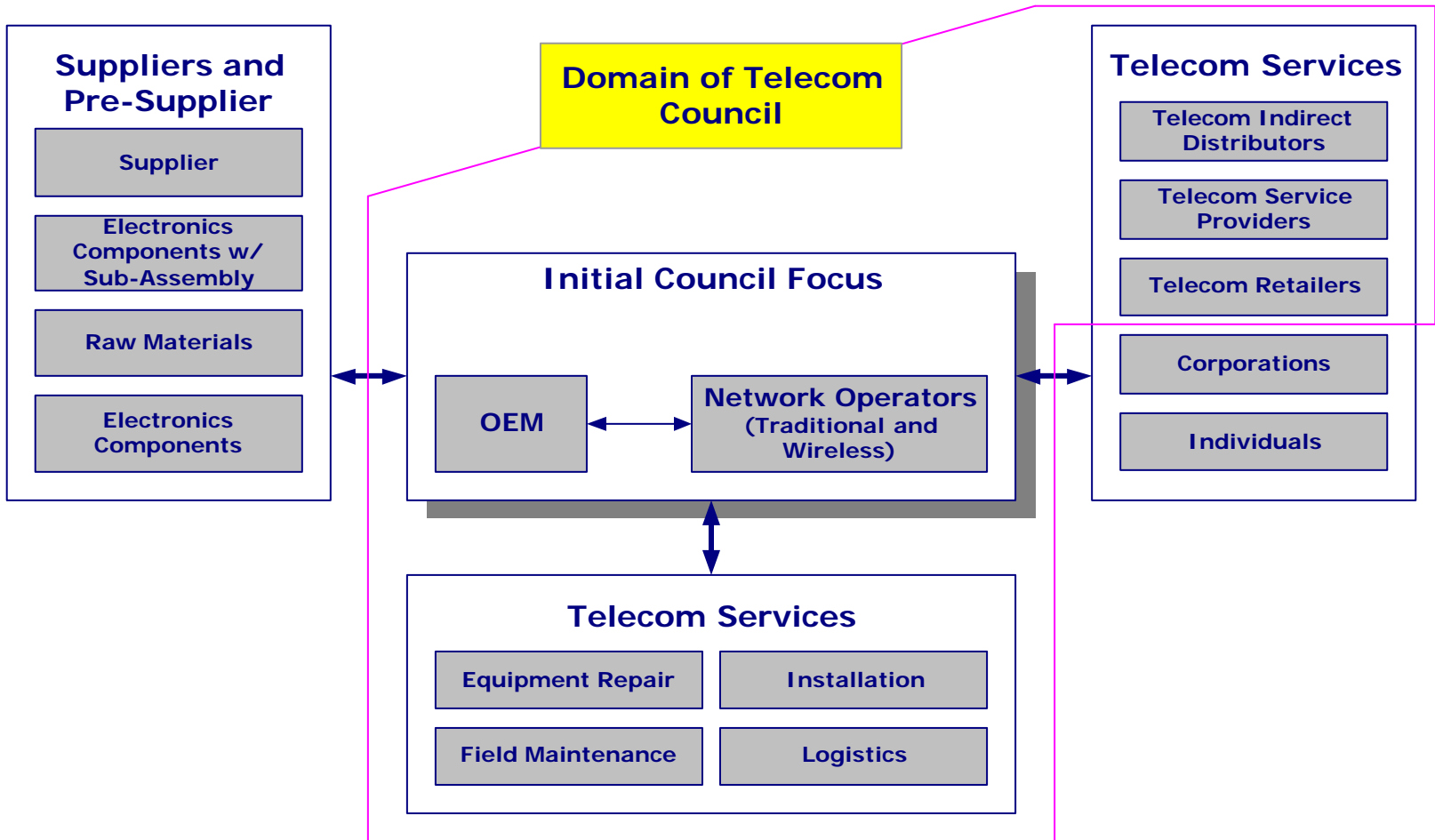
Steer the Standard

- Directly **influence** the development and deployment of RosettaNet standards
 - Determine the priorities of and resources allocated by RosettaNet Boards and Councils throughout development process
 - Ensure the standards meet the needs of our industry and your company by participating in the development
- **Collaborate** on business process automation development across the telecommunications industry
 - Drive adoption of a telecom supply chain standard to maximize collective efficiency and costs benefits through reusability and implementation of superior business models
 - Prioritize the most important process interfaces for the telecom industry to the top of the list
- **Share** experiences and lessons learned by **Networking** with your colleague Telecom Council companies
- Maximize **leadership** position
 - Mold current and developing RosettaNet supply chain ecosystems
 - Broaden solutions coverage to adjacent supply chains, and even to other industries
- “by industry, for industry”
 - The thought leaders of our industry make this happen

Take control of your supply chain processes and maximize the value you generate through your web of partners by Steering the Standard.

RosettaNet Telecom Council

Focus and Priority Groups



Member Companies

- Already Committed Member Companies

SIEMENS

Global network of innovation

■ ■ ■ **T** Deutsche Telekom

MOTOROLA
intelligence everywhere™

ERICSSON 

CISCO SYSTEMS


NOKIA
CONNECTING PEOPLE

BT 

- Finalizing their decision

SAMSUNG


vodafone™

 **TELECOM**
ITALIA

- In Scope & showed Interest

 **Telstra**

 **BELLSOUTH™**


CABLE & WIRELESS


orange™

FUJITSU

 **Hutchinson™**
TELEPHONE COMPANY
AND
TELECOMMUNICATIONS INC.

Telefonica

 **Sprint.**

NTT DoCoMo

NEC

Empowered by Innovation

 **WORLD.COM** SM

 **SingTel**

 **verizon**

 **AT&T**

 **中国电信**
CHINA TELECOM

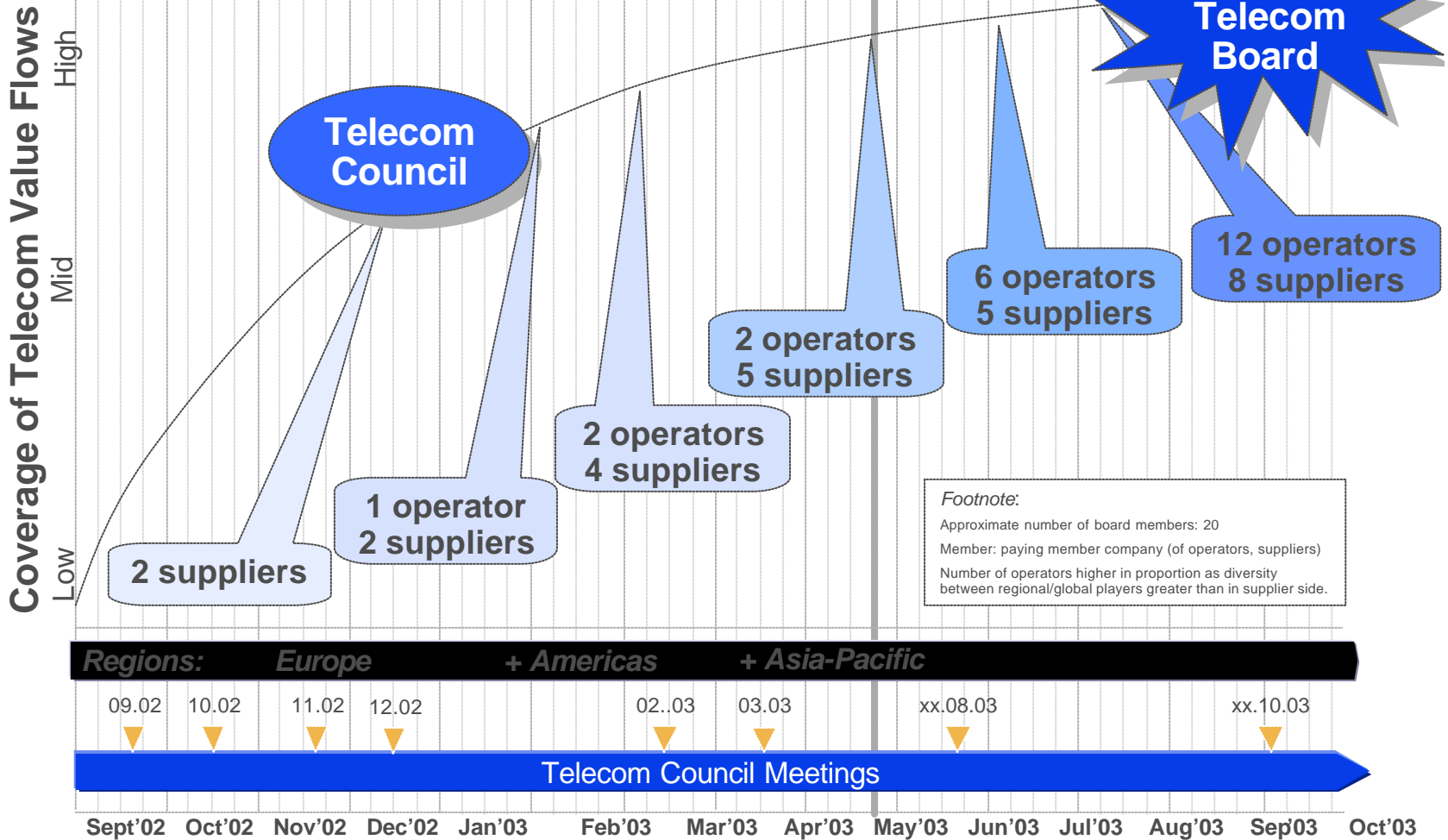

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 **ALCATEL**

 **SBC**

ROSETTANET
Lingua franca for eBusiness

RosettaNet Telecom Industry Council Recruiting Timeline





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Document (FreeFormText)>  
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European RosettaNet User Group Meeting June 3rd 03, Newcastle, UK

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