



## **Intel B2B Case Study** **EDIFICE, June 2002**

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# AGENDA

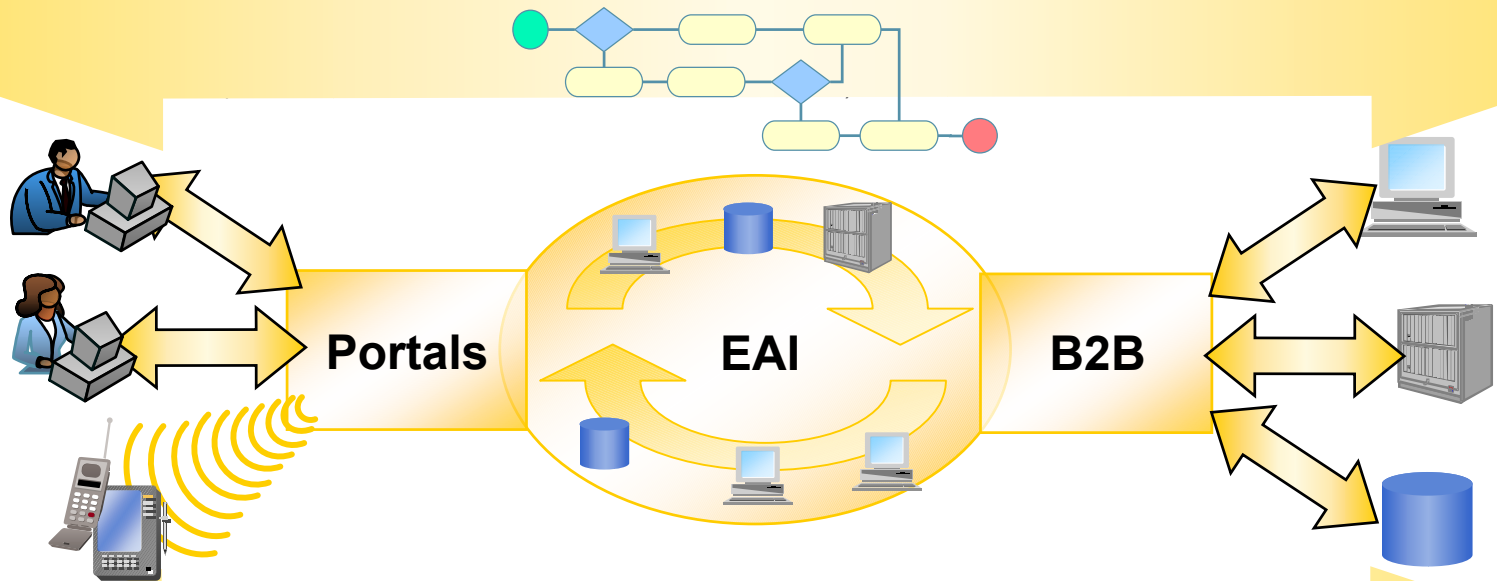
- **Who's TIBCO?**
- **TIBCO ActiveExchange 3.0**
- **B2B Case Study**



**Who's TIBCO?**

# TIBCO is the Only Company with Everything You Need for Business Integration

## Business Process Management



- Business Activity Monitoring
- Java/J2EE Integration
- Mainframe Integration
- Messaging
- Monitoring & Management
- Web Services
- Wireless
- XML Infrastructure

Everything self-sufficient and interoperable so you can  
“Think big...start today...grow fast.”

# TIBCO is Complete

- **Complete Solution**
  - Business Process Management
  - Enterprise Application Integration
  - B2B Integration
  - Portals
  - Everything Else
- **Complete Presence**
  - Industry-specific solutions & support
  - Worldwide service and support
  - Localization of solutions
  - Regional and global alliances
- **Complete Vision**
  - Been driving the market for 15 years
  - Continuing to do so today



# TIBCO is Proven



## Manufacturing



Procter & Gamble



## Communications & Media



## Energy



ExxonMobil



## Financial Services



MORGAN STANLEY DEAN WITTER



## Logistics & Transportation

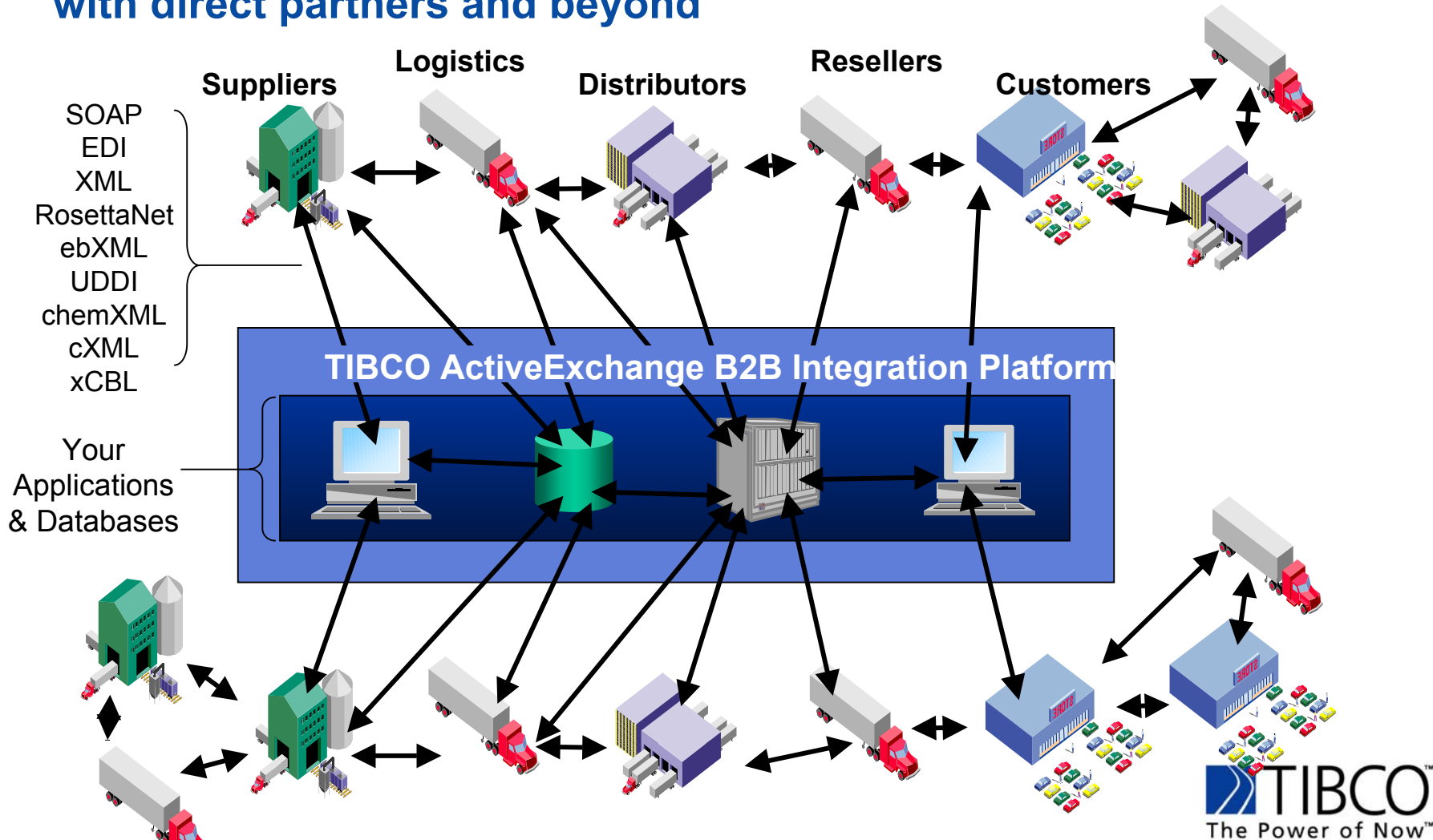




**TIBCO ActiveExchange 3.0**

# TIBCO ActiveExchange Enables Dynamic B2B

- Single platform for seamless EAI and B2B with direct partners and beyond



# Support for Standards

- **Web Services**

- Support for SOAP, WSDL and UDDI
- XML DSig (Digital Signature from W3C/IETF)

- **ebXML**

- Support for ebXML Message Specification 2.0
- Interoperability testing
- Actively involved in standardization process

- **EDI**

- Full support for ALL message formats and guidelines
- Automatic pre-built conversions from EDI to XML
- Interoperability testing for AS1 and AS2

- **RosettaNet**

- RosettaNet Basics
- Full support for RNIF 1.1 and 2.0

- **XML**

- Support for chemXML 2.0 & 2.1
- Integration to e-marketplaces with support for cXML & xCBL
- Support for custom protocols (hdXML)

# TIBCO: The Leader in RosettaNet Implementations

- **A complete set of RosettaNet solutions**
  - Support for RNIF 1.1, RNIF 2.0, all PIPs
  - Out-of-the-box solution for RosettaNet Basics
- **More than 100 RosettaNet PIP implementations**
  - Purchase orders, inventory, forecasting, catalog distribution, technical information, design win, WIP, ...
- **The leading provider of Total Business Integration solutions**
  - Consistently recognized as best application integration technology by leading industry analysts (Gartner, Forrester, Meta, IDC)



## **B2B Case Study**

# Whitepapers

The case study was a discussion of the material included in the attached whitepapers:

- **Building an Integrated Order-Management System on Intel® Architecture**
- **Helping Businesses Reap the Rewards of Operating B2B Using RosettaNet Standards**

# Conclusion

## Key factors for successful B2B integration:

- **Full support for standards**
- **Scalability**
- **Open architecture, extensive integration capabilities**

***TIBCO ActiveExchange meets all these requirements!***



**Questions?**

*Now, or later: [demed@tibco.com](mailto:demed@tibco.com)*

**Thank You.**