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Inovis and IBM to Host EDIFICE 108th Plenary June 3-4 in London, U.K.

Computing and Electronics Organisations Meet to Re-Define B2B Communities Through Simplified and Efficient Operations

Guildford, UK (3 June 2008) – [Inovis](#), a leading provider of business community management solutions, will be co-hosting the 108th [EDIFICE](#) plenary with long-term partner [IBM](#), addressing how supply chain standards and technology are developing to provide a better user experience within online B2B communities.

The plenary will open with a keynote by [Stephen Cochran](#), Chief Marketing Officer, [Inovis](#), who will focus on the need for advanced and intuitive technology to remove the complexity from day-to-day supply chain processes. Steve will then follow with a summary on 'Improving Supplier Performance and Visibility in High Tech.' In addition, a long standing customer of Inovis, [Jacky Danon](#) IBM, will lead a discussion on "The emergence of Outsourced service delivery", and how this is able to impact on internal resource strategy.

"The 108th EDIFICE Plenary will be a great opportunity for members to share industry knowledge on the shifting landscape of the supply chain market. Through co-hosting this event with IBM, we are looking forward to discussing our key insights and providing tips on how organisations of all sizes can re-define their supply chain best practices to more efficiently and effectively interact with their B2B communities for business benefit," said Stephen Cochran, Chief Marketing Officer, Inovis.

The event:

- Who: Inovis, IBM and members of EDIFICE
- When: 3rd and 4th June 2009
- Where: IBM United Kingdom Limited, 76/78 Upper Ground, South Bank, London, U.K.
- Why: To re-define B2B communities through discussions around best practices and industry trends

Alongside presentations from Inovis and IBM, [RosettaNet](#) will be providing a status report of the RosettaNet implementations and an overview of the latest and future developments. [DHL](#) will also be speaking at the event, discussing B2B service optimisation and how organisations can overcome challenges set by standardisation and consolidation.

EDIFICE is the European User Group for the Electronics Industry which supports and promotes industry standards such as EDIFACT and RosettaNet. Member organisations meet three times a year to address industry trends and strategies in order to drive innovation.

About EDIFICE

www.inovis.com



EDIFICE is the European User Group for the Electronics Industry that publishes guidelines and recommendations on the implementation of those International e-business standards of relevance to the membership..

<http://www.edifice.org/>

About Inovis

Inovis provides software and services that enable companies to do business electronically across their entire trading community. Each day, over 20,000 companies across the globe rely on the Inovis platform to reliably send and receive purchase orders, synchronize data, exchange critical files and manage exceptions in order to lower supply chain costs and get products to customers faster. Founded in 1983, the company is based in Atlanta, Georgia and has offices across the United States, the United Kingdom and Hong Kong. For more information, please visit www.inovis.com, read the [blog](#), follow us on twitter www.twitter.com/Inovis or send an email to sales.emea@inovis.com visit www.inovis.co.uk.

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